



CineEurope

Official Convention of the International Union of Cinemas

We are pleased to announce that CineEurope 2012 will be held at El Centro de Convenciones Internacional de Barcelona (CCIB) in Barcelona, Spain. The CCIB is located in the Diagonal Mar area. The conference centre is approximately 10-15 minutes from the city centre via the Metro and is in close proximity to one of the most beautiful beaches of Barcelona.

Barcelona is a thriving port town on the Mediterranean with an excellent year-round climate and cosmopolitan attitude. The city has enough art, architecture, nightlife and gastronomical delights to satisfy travelers of all ages and budgets.

For more than 20 years, CineEurope has been the largest, most prestigious and longest running pan-European convention and trade show for the cinema exhibition and distribution communities. Nowhere else will your company reach as many important movie theatre /cinema decision-makers from across Europe at the same time.



Our New Home!

18-21 JUNE • 2012

EL CENTRO DE CONVENCIONES
INTERNACIONAL DE BARCELONA

BARCELONA • SPAIN

TRADE SHOW HOURS (TENTATIVE)

TUESDAY 19 JUNE • 14.30 - 17.30

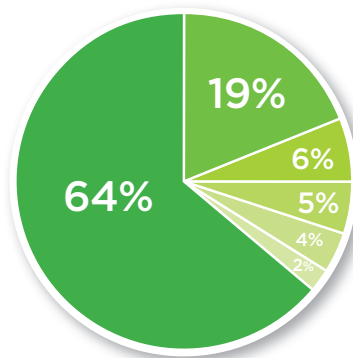
WEDNESDAY 20 JUNE • 13.00 - 17.00

THURSDAY 21 JUNE • 10.00 - 13.00

www.cineeuropexpo.com

**CineEurope attracts
THOUSANDS OF
MOVIE INDUSTRY
PROFESSIONALS
from all across Europe***

CineEurope trade show attendees are qualified buyers. A full **71%** are responsible for either recommending and specifying needs for their companies and/or have the approval to buy.*



- 64%** ■ CINEMA EXHIBITORS
- 19%** ■ FILM DISTRIBUTION
- 6%** ■ FILM PRODUCTION
- 5%** ■ PRINT AND BROADCAST MEDIA
- 4%** ■ MARKETING/ADVERTISING AGENCIES
- 2%** ■ CONSTRUCTION/THEATRE DESIGNERS

*BASED ON CINEEUROPE 2011 ATTENDEE DEMOGRAPHICS.

CineEurope is the bridge to the pan-European motion picture cinema industry that brings **over 50 COUNTRIES** together to do business

AUSTRALIA • AUSTRIA • BELGIUM • BULGARIA • CAMEROON • CANADA • CHINA
CROATIA • CYPRUS • CZECH REPUBLIC • DENMARK • EGYPT • ESTONIA • FINLAND
FRANCE • GERMANY • GREECE • HUNGARY • ICELAND • INDIA • INDONESIA
IRAN • IRELAND • ISRAEL • ITALY • JAPAN • KENYA • KUWAIT • LATVIA • LEBANON
LITHUANIA • LUXEMBOURG • MALAYSIA • MALTA • MEXICO • NETHERLANDS
NEW ZEALAND • NIGERIA • NORWAY • PAKISTAN • POLAND • PORTUGAL • ROMANIA
RUSSIAN FEDERATION • SAUDI ARABIA • SCOTLAND • SLOVAK REPUBLIC • SLOVENIA
SOUTH AFRICA • SOUTH KOREA • SPAIN • SWEDEN • SWITZERLAND • THAILAND
TURKEY • UKRAINE • UAE • UNITED KINGDOM • UNITED STATES



WHO ATTENDS CineEurope?

- Theatre/Cinema Operators/ Owners
- Theatre/Cinema Managers
- Movie Theatre/Cinema Concessions Buyers
- Equipment Buyers
- Film Buyers
- Film Programmers
- Film Distributors
- Marketing/Media Professionals
- Movie Theatre/Cinema Finance & Operations

AGGRESSIVE ATTENDEE MARKETING Brings the Right Buyers to the Show

Our marketing team conducts thorough research and analysis to ensure CineEurope delivers the right buyers. All marketing campaigns are targeted and comprised of direct mail, telemarketing, face-to-face visits, as well as blast emails and print ads in the U.S. and Europe in local languages.

Attendees not only take advantage of the many exciting events at CineEurope such as educational seminars, screenings, product presentations, and sponsored events... they also shop the trade show/exhibition.

According to the 2011 post-show survey:

99% of CineEurope attendees visited the trade show/exhibition and found it vitally important to their business.

Meeting new contacts is easy at CineEurope.

For booth availability and an updated floorplan, please visit www.cineuropeexpo.com

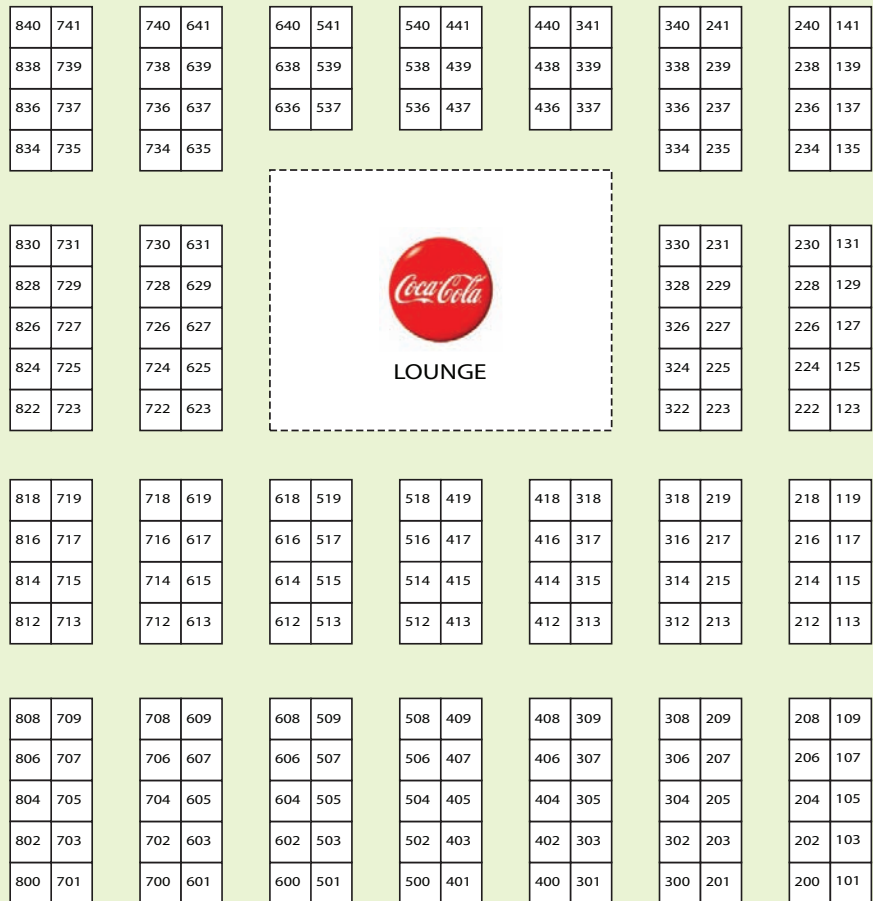
Or contact: Bill Andino
Phone (US): +1 212.493.4053
Email: bill.andino@filmexpos.com

Who Should EXHIBIT?

If your business is in any of these industries, you should exhibit at the CineEurope trade show:

- 3D
- Amusements/Gaming
- ATMs
- Beer/Wine/Spirits
- Booth/Projection Equipment
- Concessions
- Concession Equipment
- Construction/Architecture
- Digital Cinema Equipment
- Financial Services
- Hearing Devices
- High Frame Rates
- Interior Design
- Janitorial Supplies
- Kiosks
- Lighting
- Lobby Displays
- Movie Merchandise
- Screens
- Seating
- Security
- Signs
- Sound/Speakers/Amplifiers
- Special Services
- Staffing
- Ticketing/Point of Sale
- Uniforms
- Walls/Panels

CineEurope 2012 FLOORPLAN



NOTE:
All booths measure
3m wide x 3m deep

↑
ENTRANCE

↑
ENTRANCE

CineEurope

Official Convention of the International Union of Cinemas

18-21 JUNE • 2012

EL CENTRO DE CONVENCIONES INTERNACIONAL DE BARCELONA (CCIB)

BARCELONA • SPAIN

TRADE SHOW • 19-21 JUNE • 2012

www.cineuropeexpo.com

EXPAND YOUR REACH • MAKE NEW CONTACTS • MEET WITH EXISTING CUSTOMERS • PLANT SEEDS FOR FUTURE DEALS • NETWORK WITH COLLEAGUES • DEBUT YOUR PRODUCTS, SERVICES & TECHNOLOGIES

PREVIOUS CineEurope EXHIBITORS

Advanced Specialty Lighting
Alcons Audio B.V.
All Advanced Optics GmbH
Ascender S.L.
Ballantyne Strong
Barco Digital Cinema
BKSTS
C-cinema-components & Media
Caloi Industria S.R.L.
Camstage
C. Cretors & Co.
Caddy Products
Camatic Seating Australia
Christie Digital Systems
Cine Digital Manager
Cinemalive
Cinemeccanica - S.P.A.
CineProject
Coca-Cola International
Compeso GmbH
Crown International
CRU-Dataport
Datasat Digital Entertainment
Delagrave
Destiny Seating
DMS (Digital Media Solutions)
Dolby Laboratories
Doremi Technologies, Inc.
Elementos de Diseño
Para El Espectaculo S.L.
Eomac UK Ltd.
Ernemann Cinetec GmbH
Eutelsat SA
Eyes 3 Shut
Ezcaray Internacional
Ferco Seating Systems Ltd.
Figueras International Seating
Film Journal International
FOX Italia s.r.l.
FTT Digital Cinema GmbH
FTT Filmtronics B.V.
Future 3D Technology Company
GDC Technology Limited
Gogglewash Limited
Gold Medal Products Co.
Golden Link Inc.
Guangzhou Lijiang Seating
Harkness Screens
Huizenga Nederland B.V.
ICTA
IMAX Corporation
Immsound
Inorca Seating
Integ Process Group
Jack Roe (CS) Ltd.
Jimmy Products B.V.
JBL Professional
Jos. Schneider Optische
Werke GmbH
Kelonik Cinema Sound/KCS
Kernel Seasons
Kineksper Sp.Zo.O
Kinoexport S.R.O.
Kinton GmbH
Kooptech S.A.
Lighting Technologies
Lightspeed Design, Inc./DepthQ
Litec GmbH
Lino Sonogo & C. SRL
Liven S.A.
Look3D Eyewear
Magna-Tech Electronic
Marchon 3D
Martek Contracts Limited
Masterimage 3D
Mekitech GmbH
Mesbur & Smith Architects
Meyer Sound
Mikrom GmbH
Mobiliario SA de CV
NEC Display Solutions Europe GmbH
Osram GmbH
Panavision 3D Systems
PCO Group GmbH
Philips Lighting
PPHU Ekran
Preferred Popcorn
Projection Design A.S.
Proyecson S.A.
Qow Ltd.
QSC Audio Products
Qube Cinema
Quinette Gallay
Radiant Systems
Ricos Products
RP-Technik EK / Euroseat.De
Scenic Technical Textiles SL
Seating Concepts LLC
Seda Italy S.P.A.
Shenzhen Getteks Electronics Co., Ltd.
Sitland S.p.A
Skeie A.S.
SLS Loudspeakers
Smartjog
Sony Digital Cinema 4K
Sony Europe
Sundlings Handels AB
Technicolor
TF Creation Velto
THX
Theatre World
The Hollywood Reporter – UK
Ticket.International GmbH
Unique Cinema Systems
United Entertainment GmbH & Co.
Ushio Europe
USL/Ultra Stereo Labs
VCL Sound Experience, S.L.
Vista Entertainment Solutions
Volfoni
West World Media
Whirley Drinkworks Corp
Widebox
XDC
XpanD
Ymagis
Zimage Motion Co. Ltd.



Our New Home!



Each year, **thousands of cinema exhibition and distribution professionals** from Europe and the U.S. come to CineEurope to view the latest major cinema releases and extensive product presentations and gain valuable industry information to operate their theatres more profitably.

TRADE SHOW HOURS

(TENTATIVE)

TUESDAY 19 JUNE
14.30 - 17.30

WEDNESDAY 20 JUNE
13.00 - 17.00

THURSDAY 21 JUNE
10.00 - 13.00

IN ASSOCIATION WITH



THE OFFICIAL
CONVENTION OF

CORPORATE
SPONSOR

