



**CINEASIA 2008**

**DECEMBER 9 – 11, 2008**

**FINAL SCHEDULE OF EVENTS**

**AS OF 11/26/08 2:59 PM**

All schedule changes as of this date/time are highlighted in **yellow**.

*All Digital Cinema Presentations At The Macau Tower Theatre,  
Both 2D And 3D, Will Be Presented  
Using DLP Cinema Technology On A Projector Provided By Christie*

*\*\*\*Please note, buses are available to and from the Macau Tower & the Wynn Macau  
throughout the day. Times are indicated in the schedule each day. \*\*\**

## **Monday, 8 December, 2008**

- 09.00 – 18.00 - Trade Show Registration**  
(Macau Tower – Level 4)
- 15.00 – 19.00 - General Convention Registration**  
(Wynn Macau – Ballroom Foyer – First Floor)
- 15.00 – 19.00 - CineAsia Hospitality Lounge**  
(Wynn Macau – Meeting Rooms 1 & 2 – First Floor)

## **Tuesday, 9 December, 2008**

**We invite you to visit the  
CineAsia/Coca-Cola Hospitality Lounges Throughout the Day**

- 07.00 – 18.00 - General Convention Registration**  
(Wynn Macau – Ballroom Foyer – First Floor)
- 08.00 – 09.45 - Breakfast & Seminar**  
*“A Focus on India”*  
(Please note: Program will begin promptly at 08.30)

**Sponsor:** BIG Cinemas  
**Your Host:** Tushar Dhingra, COO, BIG Cinemas  
**Moderator:** Scott Rosenberg, Asian Editor, *Film Journal International*  
**Speakers:** Tushar Dhingra, Chief Operating Officer, BIG Cinemas  
Sunder Kimatrai, Vice President, Asia-Pacific, 20<sup>th</sup> Century Fox  
International

Senthil Kumar, Co-Founder, Real Image Media Technologies  
Shravan Shroff, Managing Director, Fame Cinemas  
Ranjit Thakur, CEO, Scrabble Entertainment  
(Wynn Macau – Grand Ballroom – First Floor)

## **Tuesday, 9 December, 2008 (continued)**

**08.00 – 17.30 - Trade Show Registration**  
(Macau Tower – Level 4)

**10.15 – 11.30 Seminar**

***“The MPA’s State of the Union Address – Asia’s Relevance” &  
“Capital Markets & How it Affects Cinema Development”***

*Moderator:* Rance Pow, CEO, Artisan Gateway

*Presenters:* Mike Ellis, President & Managing Director,  
MPA Asia-Pacific Region

David Brain, CEO, Entertainment Properties Trust  
(Wynn Macau – Grand Ballrooms 2-4)

**12.00 – 13.45 - Opening Day Luncheon and Special Program**  
***“The New 3D – Technology, Screens and Content”***  
(Please note: Program will begin promptly at 12:45)

*Sponsors:* Kodak Digital Cinema  
Barco

*Your Hosts:* David Sanderson, Manager, Kodak Digital Cinema, Asia Pacific  
Region  
Edman Chan, Director, Sales and Marketing Development, Kodak  
Digital Cinema, GCC, ASEAN and Korea

Frank Chritiaens, President, Barco China

Tang Feng, Vice President, Barco China

*Moderator:* Bill Mead, Publisher, *DCinema Today*

*Presenters:* Jeff Forman, SVP, Sales & Marketing, Asia/Pacific, Walt Disney  
Studios Motion Pictures International  
Andrew Robinson, Managing Director, Harkness Screens  
International

*Panelists:* ***“An Open Forum on 3D - Questions You Always Wanted to Ask”***  
John Carey, Vice President, Worldwide Sales and Marketing,  
Professional Division, Dolby Laboratories

Younghoon Lee CEO, masterImage

Joe Peixoto, President, RealD

(Wynn Macau – Grand Ballroom – First Floor)

**(Buses depart for the Macau Tower at 13.45 from the 4 main  
entrance of the Wynn Macau)**

**14.00 – 17.30 - CineAsia Trade Show**  
(Macau Tower – Level 4)

- 18.00 – 19.30 - Opening Night Dinner and Product Presentation**  
*Sponsors:* 20<sup>th</sup> Century Fox International  
 IMAX Corporation  
*Your Hosts:* Sunder Kimatrai, Vice President, Asia-Pacific, 20th Century Fox International  
 Larry O'Reilly, EVP, Theatre Development, IMAX Corporation  
 Don Savant, Managing Director, Asia Pacific, IMAX Corporation  
 (Wynn Macau – Grand Ballroom – First Floor)  
**(Buses depart for the Macau Tower Theatre at 19.45 from the main entrance of the Wynn Macau)**
- 20.00 - Screening and Product Presentation**  
 20<sup>th</sup> Century Fox International's  
**“Australia”**  
 (Macau Tower Theatre – Level 4)  
*(Buses return to the Wynn at conclusion of the screening)*

## **Wednesday, 10 December, 2008**

- 07.15 – 18.00 - General Convention Registration**  
 (Wynn Macau – Ballroom Foyer – First Floor)
- 07.45 – 9.30 - Breakfast and Seminar**  
**“Digital Cinema Around The World: A New Update”**  
 (Please note: Program will begin promptly at **08.15**)
- Sponsors:* Qube Cinema  
 masterImage
- Moderator:* Bill Mead, Publisher, *DCinema Today*
- Panelists:* Julian Levin, EVP, Digital Exhibition and Non-Theatrical sales & Exhibition, 20<sup>th</sup> Century Fox  
**Wes Stalcup, Worldwide Manager, Market & Business Development, DLP Cinema® Products**  
**Andrew Stucker, Director, Industry Relations, Sony Digital Cinema Systems Division**  
 (Wynn Macau – Grand Ballroom – First Floor)
- 10.00 – 11.15 - Seminar**  
**“Attracting Patrons To Your Theatres” & “Alternative Programming: Cinemas as an Entertainment Destination”**
- Moderator:* Rance Pow, President, Artisan Gateway
- Panelists:* Larry O'Reilly, EVP, Theatre Development, IMAX Corporation  
 Patrick Von Sychowski, Chief Operating Officer, Adlabs Films  
 Robert Ward, Director, Filmways Digital  
 Naoshi Yoda, CEO, T-Joy Co., Ltd.

(Wynn Macau – Grand Ballroom – First Floor)

**10.00 – 17.00** -

**Trade Show Registration**

(Macau Tower – Level 4)

**11.30 – 16.30** -

**CineAsia Trade Show & Luncheon**

(lunch will be served from 12.30 – 14.00)

*Sponsor:*

Dolby Laboratories

*Your Hosts:*

Guy Hawley, Senior Director, International Sales  
John Carey, Vice President, Worldwide Sales,  
Products and Services

(Macau Tower – Level 4)

**16.30 – 19.00**

**Screening & Product Presentation**

**Walt Disney Studios Motion Pictures International's  
"Bolt"**

in Disney Digital 3D

(A digital cinema presentation using Dolby 3D Technology)

(Macau Tower Theatre – Level 4)

**19.15 – 20.45**

**Dinner**

*Sponsors:*

Warner Bros. Pictures International

Christie

Deluxe Entertainment Services Group

*Your Hosts:*

Thomas Molter, Senior Vice President, Int'l Distribution  
Warner Bros. Pictures

Erlina Suharjono, Senior Vice President, Asia Distribution,  
Warner Bros. Pictures International

Lin Yu, VP, Sales, Asia Pacific, Christie Digital Systems, USA Inc.

George Scheckel, Director, Int'l Business Development-  
Entertainment Solutions, Christie Digital Systems

Steve Bergman, EVP & GM, Deluxe Digital Media

Jim Whittlesey, SVP, Technology, Deluxe Digital Cinema

Steve Tsai, VP, Business Development, Deluxe Digital Cinema

(Macau Tower Observation Deck)

**Wednesday, 10 December, 2008 (continued)**

**20.45** -

**Screening & Product Presentation**

Warner Bros. Pictures International's

**"Yes Man"**

(Macau Tower Theatre – Level 4)

**(Buses return to the Wynn Macau at conclusion of the screening)**

## **Thursday, 11 December, 2008**

**Buses will depart for the CineAsia Trade Show at 8.15 and 8.45 from the main entrance of the Wynn Macau.**

### **We invite you to visit the CineAsia/Coca-Cola Hospitality Lounges Throughout the Day**

- 08.00 – 17.30 - General Convention Registration**  
(Wynn Macau – Grand Ballroom – First Floor)
- 08.00 – 11.30 - Trade Show Registration**  
(Macau Tower – Level 4)
- 08.30 – 11.30 - Trade Show & Breakfast**  
*Sponsor:* Sony Corporation of Hong Kong, Ltd.  
*Your Hosts:* Andrew Stucker, Director, Industry Relations, Sony Digital  
Cinema Systems Division  
Toshiro Aziawa, Assistant General Manager, Sony Corporation,  
of Hong Kong, Ltd.  
Matthew Li, Marketing Manger, Sony Corporation of  
Hong Kong, Ltd.  
(Breakfast will be served from 08.30 – 10.00)  
(Macau Tower – Level 4)
- 11.30 – 12.30 - Paramount Pictures International & DreamWorks Animation  
Invite You to a Special 3D Presentation Featuring  
Exclusive Footage from  
“Monsters vs. Aliens”  
Presented in RealD 3D**
- The Morning Program Will Also Include a  
Special RealD 3D Presentation Featuring  
First-look Footage From  
“Coraline,” Universal Pictures International  
&  
“Ice Age 3: Dawn of the Dinosaurs,” 20th Century Fox  
International**  
(Macau Tower Theatre – Level 4)  
(Buses depart for the Wynn Macau at conclusion of the  
presentation)

## Thursday, 11 December, 2008 (continued)

- 13.00 – 14.45** - **Final Day Lunch & Product Presentation**  
*Sponsors:* United International Pictures  
Paramount Pictures International  
Universal Pictures International  
RealD  
*Your Hosts:* Kurt Rieder, Senior VP, UIP Asia  
Michael Lewis, CEO, RealD  
Joe Peixoto, President, RealD  
(Wynn Macau – Grand Ballroom – First Floor)  
(Buses depart for the Macau Tower Theatre at 14.45 from the main entrance of the Wynn Macau)
- 15.00 – 16.00** **Sony Pictures Releasing International Invites You to Experience an Exciting, Exclusive Look at the World of “Terminator: Salvation”, to be Presented by the Film’s Director, McG**
- 16.15 – 18.00** **Screening**  
United International Pictures/Universal Pictures International’s  
“*Role Models*”  
(Macau Tower Theatre – Level 4)  
(Buses return to the Wynn Macau at conclusion of screening)
- 19.00**  
*Sponsor:* Sony Pictures Releasing International  
*Your Host:* Mark Zucker, President, Sony Pictures Releasing International  
(Wynn Macau – Grand Ballroom Foyer – First Floor)
- 19.45**  
*Sponsor:* DLP Cinema®, A Texas Instruments Technology  
*Beverage Sponsor:* GDC Technology  
*Your Host:* Wes Stalcup, Worldwide Manager, Market & Business Development, DLP Cinema® Products  
Dr. Man-Nang Chong, CEO, GDC Technology
- Award Presentations:*  
“**DLP Cinema Marketing Achievement Award**”  
Naoshi Yoda & T-Joy Co., Ltd.  
“**Distributor of the Year**”  
Mark Zucker, Sony Pictures Releasing International  
“**Exhibitor of the Year**”  
Tushar Dhingra & BIG Cinemas

**“CineAsia Visionary Award”**

Gareth Wigan, Sony Pictures Entertainment “

**“Kodak Filmmaker of the Year”**

McG

**Asia-Pacific Copyright Enforcer Award”**

Jareuk Kaljareuk, President, Thai Film Federation

(Wynn Macau – Grand Ballroom – First Floor)